



Law Society
of Scotland

Partnership Opportunities

with the
Law Society of Scotland



About our CPD & Training

Thanks for your interest in supporting Law Society of Scotland CPD & Training. Each year our team organises over 100 training opportunities for upwards of 6000 members in a variety of subject matter areas and formats. This document will help to guide you through our various sponsorship options but please note, this is not exhaustive, and we are very happy to speak about bespoke packages for your business. Further details and some images of our online conferences can be seen [here](#) and to discuss bespoke sponsorship options for you, please e-mail [Jim McKay](#) or [Jack Rowberry](#).

Flagship Conferences

We have a select number of partnership and sponsorship packages available for our flagship conferences, listed below. Each level has been developed to deliver maximum exposure ahead of the event, on the day as well as in the follow up with delegates. The packages available are detailed on page three.

- Family Law
- Adults with Incapacity, Guardianship and Elder Client
- Anti-Money Laundering and Fincancial Crime
- Law and Technology
- In House Annual Conference
- Wills, Trusts and Executories
- Commercial Contract
- Annual Conference



Flagship Conferences

	Main Sponsor £7,900	Session Sponsor £4,200	Exhibitor £2,200
Logo on website	•	•	•
Logo in Law Society of Scotland e-mail	•	•	
Opportunity to speak at conference	•		
Opportunity to hold a session panel	•	•	
Access to data on attendees	•	•	•
Opportunity to have a video hosted on our conference web page	•		
Number of tickets for members	10	5	-
Number of tickets for staff	5	3	2
Exhibition stand	•	•	•

Each of our flagship conferences run annually and are well attended by Law Society members. For details on specific conferences, please e-mail the [CPD team](#). We will endeavour to run these in-person/online hybrid where possible. All our CPD is available online and can be watched live or as recorded. Hundreds of members each year choose to watch online - so your messaging and presence will have real longevity as part of our highly popular online CPD library.

Flagship conferences will additionally each have a three page report in the Law Society Journal. For an additional fee sponsors can run advertorials/branding adjacent to the editorial copy on our flagship conferences. For reference, a page adjacent to the conference report will cost £2k. To discuss this option please contact a member of the [CPD team](#).

Seminars

We run a number of seminars each year, ranging in length for 1-3hrs. In the online environment there are a number of sponsorship opportunities available between £1k and £5k so please ask for details. Some of our 2023 seminars include:

- LBTT and ABS Update Seminar
- Trust Law Seminars (Introductory and intermediate levels)
- Advocacy Focused Seminars (x5)
- Data Protection Update Seminar
- Power of Attorney

Annual Conference

	Main sponsor	Session Sponsor	Exhibitor
	£15,750	£7,350	£3,700
Logo on website	•	•	•
Logo in Law Society of Scotland e-mail	•	•	
Opportunity to speak at conference	•		
Opportunity to hold a session panel	•	•	
Access to data on attendees	•	•	
Opportunity to have a video hosted on our conference web page	•		
Number of tickets for members	15	7	1
Number of tickets for staff	5	4	2
Exhibition stand	•	•	•

We routinely welcome 300+ members to our annual conference and this year will be no exception. Taking place from 9 to 12 October 2023, the first three days will be held entirely online, whilst Thursday will be a fully hybrid setting held at Edinburgh International Conference Centre. You will find updates on the agenda and a list of confirmed speakers on our CPD website. To ask about how we might accommodate your involvement, please contact [Jim McKay](#) or [Jack Rowberry](#).



Shaping Your Success with Hey Legal

Join the most innovative development in the Scottish CPD scene; Lawscot CPD have joined forces with Hey Legal to produce content with a difference. Each month we interview people you won't have heard from before, whether they be all conquering Scottish Silicon Valley chief executives, the subject of Hollywood movies starring Oscar winning artists, or inspiring women who have run Scotland's largest businesses by the age of 31. The thinkers who speak on [Shaping Your Success](#) can be seen for free each month by Scotland's two largest and most innovative CPD providers.

There are several short interviews published every month, totaling one hour of free CPD and are all available to watch on demand, whenever and wherever you like. Several hundred members have already signed up to date with our audience set to grow even further over the coming months. Main sponsorship prices start at £1,000pcm for 12 months. Please email [Jim McKay](#) for details.

	Monthly	3 Months	6 Months
	£1,575	£4,200	£7,350

Logo on Shaping Your Success website	•	•	•
Logo in Shaping Your Success e-mail	•	•	•
Logo during episode introduction		•	•



The Law Society Member Benefits Program

Our member benefits program includes a wide range of personal, professional, and business services. Members can access discounts and offers on products and services covering everything from car leasing to office insurance and business wear.

Please contact [Jack Rowberry](#) with any enquiries.

	Approved Supplier	Member Benefit Provider
	£4,000	£2,800
The opportunity to use the 'Approved Supplier' logo	●	
Quaterly listing in our Lawscot News email (Circa 17,000 subscribers)	●	
Early bird access to flagship sponsorship opportunities	●	
Listing under our 'Spotlight' banner on the Society's relevant web pages at least once per annum*	●	
Social Media posts via the Law Society LinkedIn & Twitter pages	x2 Per annum	x1 Per annum
Company entry in the printed annual Member Benefits Guide (Circa 17,000 recipients)	Full Page	Half Page
Access to opted-in legal firms' postal details and on request**	●	●
Discount for advertising in the Journal Magazine or associated pull-outs.	15%	10%
Discount on sponsorship & exhibition	20%	20%
A website listing on the Society's Member Benefit webpage	●	●

All prices + VAT

* This will include your branding on the following pages: CPD page listing (20k page views), Member Benefits (7k page views), Main members Page (17K page views), Business support (22k page views)

**Please note: This is supplied in one list, once per annum and only for individuals and firms who have chosen to share their details.

The Law Society Member Benefits Program

Rate Card

Webinar sponsor - if approved	Prices from	£1,500
Journal Advertising - not including discount	Double page spread	£3,844
	Full Page	£1,989
	Half Page	£1,309
	Quarter Page	£709

All prices + VAT

It is important for us to stress that the listings within the Members' Benefit program, whilst approved, do not constitute, or imply endorsement or recommendation by the Law Society of Scotland, nor any representation by the Society as to the performance or suitability of, any of the advertised products or services. Every organisation that takes part in the program has undertaken an application process with us and suitable references taken. Members and firms must ensure that the relevant products or services meet their requirements and be careful to agree on what products or services will be provided and what the total cost will be.

Contact

Jim McKay

E-mail: JimMcKay@lawscot.org.uk
Tel: 0782 541 8089

Jack Rowberry

E-mail: JackRowberry@lawscot.org.uk
Tel: 0131 226 8898

CPD Department

E-mail: cpd@lawscot.org.uk
Tel: 0131 476 8165

Dr Sara Zanovello

E-mail: SaraZanovello@lawscot.org.uk
Tel: 0131 476 8100



Law Society
of Scotland

The Law Society of Scotland

Atria One
144 Morrison Street
Edinburgh
EH3 8EX
T:+44(0) 131 226 7411
F:+44(0) 131 225 2934

www.lawscot.org.uk

