



Partnership Opportunities 2025



Photo: River Forth,
Queensferry Crossing
and Forth Bridges

Why work with us?

Our Membership in Numbers



Partnering Options in 2025

Member Benefits

Become an Approved Supplier and have use of our logo across your communication channels, as well as a range of unique opportunities to speak to our members.

CPD & Training: Conferences and Webinars

75% of solicitors use the Society's CPD each year – we can help your organisation convey the right message in the right context by partnering with us, either online or in person.

Media Partners

Explore a joined up marketing campaign with the Journal, the Society's official news hub, and Hey Legal, Scotland's unique legal educational business.

Testimonials

Our members and partners play a crucial role in making our partnerships a resounding success. [Visit our website](#) to find heartfelt testimonials from those who have contributed to our programmes, sharing their experiences and insights. We invite you to hear their stories and see how our conference continues to impact the legal community.

* Member data correct as at January 2025



Law Society Member Benefits Program

Our member benefits program includes a wide range of personal, professional, and business services. Members can access discounts and offers on products and services.

Please contact [Jack Rowberry](#) with any enquiries.

	Approved Supplier	Member Benefit Provider
	£4,500	£3,200
The opportunity to use the 'Approved Supplier' logo	•	
Quarterly listing in our Lawscot News email (Circa 17,000 subscribers)	•	
Early bird access to flagship sponsorship opportunities	•	
Listing under our 'Spotlight' banner on the Society's relevant web pages at least once per annum*	•	
Social Media posts via the Society's LinkedIn & X (formerly Twitter) pages	x2 Per annum	x1 Per annum
Company entry in the Member Benefits Guide (Circa 17,000 recipients)	Full Page	Half Page
Access to opted-in legal firms' postal details and on request**	•	•
Discount for advertising in the Journal Hub	15%	10%
Discount on sponsorship & exhibition	20%	20%
A website listing on the Society's Member Benefit webpage	•	•

All prices + VAT

It is important for us to stress that the listings within the Members' Benefit program, whilst approved, do not constitute, or imply endorsement or recommendation by the Law Society of Scotland, nor any representation by the Society as to the performance or suitability of, any of the advertised products or services. Every organisation that takes part in the program has undertaken an application process with us and suitable references taken. Members and firms must ensure that the relevant products or services meet their requirements and be careful to agree on what products or services will be provided and what the total cost will be.

* This will include your branding on the following pages: CPD page listing (20K page views), Member Benefits (7K page views), Main members Page (17K page views), Business support (22K page views)

** Please note: This is supplied in one list, once per annum and only for individuals and firms who have chosen to share their details.



Annual Conference

In 2024 we had 1,400 registrants across four days, making this Scotland’s largest legal conference. 2025 will be no exception. Taking place from 6 to 9 October 2025, the first three days will be held entirely online, whilst Thursday will be a fully hybrid setting held at Edinburgh International Conference Centre. This conference is free to attend for our members. To ask about how we might accommodate your involvement, please contact Jim McKay or Jack Rowberry.



“It’s been a great turnout and it’s been wonderful meeting everybody. We’ve really enjoyed it. The team has been great. We think it’s the beginning of a nice long-term partnership with the Law Society.”

Ross McNairn, Wordsmith AI
Main sponsor, Annual Conference 2024

“The annual conference is a fantastic event, one we look forward to each year. The calibre of speakers, level of organisation, engagement with decision makers – all combines to make this one of the best conferences not just in legal circles, but any we attend.”

Damian Wasey, Partner & CCO, Mitigo Group



Annual Conference – Rate Card

	Main sponsor £16,000	Session Sponsor £7,550	Exhibitor £3,800	Lifestyle Partners* £950	Start-up Lane** £950
Logo on website	•	•	•	•	•
Logo on PowerPoint holding slide	•				
Logo in Law Society of Scotland e-mail	•	•			
Opportunity to speak at the conference	•				
Opportunity to speak on a session panel	•	•		•	•
Access to data on attendees	•	•			
Opportunity to have a video hosted on our conference web page	•				
Number of tickets for guests	15	7	1	1	1
Number of tickets for staff	5	4	2	2	2
Exhibition stand	•	•	•	•	•
Small banners to be provided by sponsor and will be placed in various high traffic areas of the conference floor, in respectable positions	•				
Law Society of Scotland will provide large drop-down banners that feature the Main Sponsor branding	•				
Main Sponsor branding included on all Society presentation slides	•				
Sponsor to provide a one-page document which has consent to chair drop at attendee tables – Design must be approved by LSS	•				

All prices + VAT

Bolt-on Sponsorship Options

- Massage Station – £1,500
- Barista Coffee Bar x2 – At cost (2 opportunities available)
- Smoothie Bar – £1,500
- Headshot Photo Booth – £1,500
- Golf Simulator – At cost
- Catering (Lunch) £2,500
- Lanyard Sponsors – £1,200
- Conference Magician – £1,500

* Non-Legal

** A start-up is defined as an organisation that receives initial financing through loans, bootstrapping, or outside investors and has fewer than 15 employees.



Legal Tech Conference

Interest in technology solutions in the legal sector is at an all-time high. This year, we're reimagining our [Legal Tech Conference](#) with a bigger audience, new topics, formats, and more engagement from all types of law firms. We're also enhancing sponsor engagement. Join us on 24 June 2025 at Dynamic Earth in Edinburgh, with online streaming available. Here's how you can get involved:

	Co-main sponsor	Session Sponsor	Exhibition Sponsor
	£10,000	£5,000	£1,500
Listed as conference partner on all marketing	•		
Option to welcome & market to online audience	•		
Welcome area reception opportunities	•		
Exhibition stand at conference	•	•	•
Video online	•	•	•
Appear on holding slides	•	•	•
Logo and hyperlink on landing page	•	•	•
Access to opt-in delegate email data	•	•	
Main plenary speaking slot	•	•	
Panel speaking slot	•	•	
Invite to participate in Hey Legal livestream promoting the conference	•	•	
Shaping Your Success interview	•		
Logo on LSS CPD Tech emails and Hey Legal email	•	•	
Option for online consultation breakout room	•	•	
Appear in Journal conference report	•		
Option to host an after-conference reception	•		
Two livestream events in advance of the conference focusing on what the conference will cover, hosted on Hey Legal YouTube	•	•	
Conference highlights – repurposing the excellent content created during the conference, highlighting valuable moments, shared on LSS platforms.	•	•	•
Access to bolt-on sponsorship (as below)	•	•	•

All prices + VAT

Bolt-on Sponsorship Options

- Barista Coffee Bar – At cost
- Arcade Games Sponsor – At cost
- Headshot Photo Booth – £1,500
- Catering (Lunch) £2,500
- Lanyard Sponsors – £1,200

If you would like a conversation about how we might work together with you, please email [Jim McKay](#) for a no obligation discussion.

Other Flagship Conferences (Online)

We have a select number of partnership and sponsorship packages available for our flagship conferences, listed below. Each level has been developed to deliver maximum exposure ahead of the event, on the day as well as in the follow up with delegates. The packages available are detailed on the following page.

- Adults with Incapacity, Guardianship and Elder Client Conference
- Anti-Money Laundering and Financial Crime Conference
- Conveyancing Conference
- Family Law Conference: Children and Families
- Family Law Conference: Financial Provisions Upon Separation and Divorce
- In-house Annual Conference
- Wills, Trusts and Executries Conference



Other Flagship Conferences – Rate Card

	Main Sponsor	Session Sponsor	Exhibitor
	£7,900	£4,200	£2,200
Logo on website	•	•	•
Logo in Law Society of Scotland e-mail	•	•	
Opportunity to speak at conference	•		
Opportunity to speak on a session panel	•	•	
Access to opt-in delegate email data	•	•	•
Opportunity to have a video hosted on our conference web page	•		
Number of tickets for members	10	5	-
Number of tickets for staff	5	3	2
Exhibition stand	•	•	•

All prices + VAT

Each of our flagship conferences run annually and are well attended by Law Society members. For details on specific conferences, please e-mail the [CPD team](#). We will endeavour to run these in-person/online hybrid where possible. All our CPD is available online and can be watched live or as recorded. Hundreds of members each year choose to watch online – so your messaging and presence will have real longevity as part of our highly popular online CPD library.

Flagship conferences will additionally each have a three page report in the Law Society Journal. For an additional fee sponsors can run advertorials/branding adjacent to the editorial copy on our flagship conferences. For reference, a page adjacent to the conference report will cost £2K. To discuss this option please contact a member of the [CPD team](#).



Our Media Partners – Extending your reach

The Journal

We work closely with Think, publishers of the Society's Journal magazine. Our strategic and membership partners will receive content opportunities as part of their respective programmes, and our CPD conference sponsors will benefit from conference reports throughout the year. The Journal also publish e-newsletters, which are widely read throughout the profession and offer sponsorship opportunities. For more information on the Journal's media pack, please contact [Jack Rowberry](#).



If you would like to speak to us about a bespoke package that incorporates the Journal into your annual marketing plan alongside our Member Benefits programme, please let us know and we can help ensure you get maximum value and exposure in the context that suits your needs best.



Hey Legal

We also work closely with Hey Legal, an innovative legal educational and content creator business based in Scotland who have drawn admiration from across the legal world for their unique approach. Led by lawyer and serial entrepreneur Ally Thomson, Hey Legal is a great way to get your brand to a distinct audience in different ways. Hey Legal co-host the annual [Legal Tech conference](#), which is the largest tech conference of its type in Scotland.

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